



# HQ New Zealand

Queenstown Destination Management Professionals

**real people, real results**

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TEAM BUILDING THEMED EVENTS MARQUEE & OFF-SITE DINNERS ACTIVITIES & ADVENTURES DESTINATION MANAGEMENT

## Themed Arrivals



With Lord of the Rings still one of our most popular themes, we recently took the concept a stage further with a Lord of the Rings themed airport arrival. Guests were welcomed to Middle Earth by a playful group of hobbits who excitedly shepherded them onto waiting coaches for the short transfer to the lake edge...but, waiting in the willows, were those evil Black Riders.



Whilst our plucky little hobbits did their best to protect the guests, fortunately the good wizard Gandalf arrived to save the day. Time to relax again, take some photos with the characters and spin back into reality with an exhilarating jet boat ride across Lake Wakatipu.

## Queenstown Heli-Assault

One of the many benefits of bringing your clients to Queenstown is the accessibility, cost-effectiveness and sheer exhilaration of helicopter flight. We capitalised on this last February by introducing a heli component to our popular Queenstown Assault team building programme. Subsequently, the lucky guests were able to intersperse the programme's diverse team-building challenges with luge racing, jetboating and helicoptering - all in just one afternoon. Speak to us about how helicopters can make your Queenstown experience truly unforgettable, we think you'll be surprised at how viable it is.



## Action Stunts

Give your imaginations – and ours – a free rein and truly impress your clients with a unique performance stunt created, executed and performed by HQ. Last Spring saw us staging a mock “armed chase” on Lake Wakatipu to the thumping soundtrack of the “Mission Impossible” theme tune. A leap into the lake from a hovering helicopter, a jetboat chase and a glamour girl were all part of the act as our secret agent pursued the baddie on the jetski. Check out the video which includes the car-crushing sequel later in the week: [HQNZ video1](#) Later in the season, the thrill of a Shotover Jet trip was enhanced by two HQ operatives abseiling off the Edith Cavell bridge, straight onto the jetboats. The astonished guests were then served some celebratory champagne before continuing their trip down the river.



## Global HQ



The past few months HQ have been hosting clients from India, Russia, the UK and the USA, all welcome additions to our traditional markets of Australia, New Zealand, North and South-East Asia. The challenges presented by working with more diverse cultures have enriched and entertained us and, judging by how much each group enjoyed New Zealand, we look forward to further widening our global market.

## Heli-hiking with Peter Hillary

A true ‘once-in-a-lifetime’ trip took place in December for a small incentive group from Australia. A spectacular scenic helicopter flight incorporating a landing on a magnificent glacier was followed by an inspirational ‘mountain-top’ address by renowned mountaineer and explorer Peter Hillary. He then guided the group on a hike before they all enjoyed a gourmet picnic lunch on a grassy bluff overlooking Queenstown. Lastly, a quick helicopter jaunt down to Lake Wakatipu to meet up the fishing boat for some lake trolling and fly fishing on the Lochy River. What a day!



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